Bachelor of Business Administration (Hons) in International Hospitality Management

The Emirates Academy of Hospitality Management provides high performing students with the opportunity to complete their studies in just three years. This option offers significant savings of up to one year's accommodation and living expenses and allows graduates to enter the workforce one year earlier. Students on the three year degree will take up to five courses per trimester and will need to maintain a Cumulative Grade Point Average (CGPA) of 2.5 out of 4.0.

The Associate of Business Administration in International Hospitality Management degree comprises of the first 15 courses plus the internship and additional 6 courses of their choice (total of 69 credit hours).

Bachelor of Business Administration (Honours) in International Hospitality Management Programme Structure

<table>
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<tr>
<th>Trimester 1</th>
<th>Trimester 2</th>
<th>Trimester 3</th>
<th>Trimester 4</th>
<th>Trimester 5</th>
<th>Trimester 6</th>
<th>Trimester 7</th>
<th>Trimester 8</th>
<th>Trimester 9</th>
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<tr>
<td>Year 1</td>
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<tr>
<td>English Composition and Rhetoric</td>
<td>Hospitality Accounting</td>
<td>Management Accounting</td>
<td>Business Ethics</td>
<td>Elective</td>
<td>Financial Accounting</td>
<td>Real Estate (Hotel) Finance</td>
<td>Dissertation</td>
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<td>Tourism and Hospitality Business</td>
<td>Leadership</td>
<td>Cultural Diversity</td>
<td>Organisational Behaviour</td>
<td>Elective</td>
<td>Human Resources Management</td>
<td>Strategic Management</td>
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<tr>
<td>Food &amp; Beverage Business</td>
<td>Introduction to Marketing</td>
<td>Principles of Economics</td>
<td>Revenue Management</td>
<td>Elective</td>
<td>Legal Aspects of the Hospitality Industry</td>
<td>Services Marketing</td>
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<td>Food &amp; Beverage Service</td>
<td>Front Office Operations</td>
<td>Business Information System</td>
<td>Statistics</td>
<td>Elective</td>
<td>Research Methods</td>
<td>Strategic IT Application in Management</td>
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<td>Professional Food Preparation</td>
<td>Housekeeping Operations</td>
<td>Foreign Language</td>
<td>Service Operations Management</td>
<td>Elective</td>
<td>International Tourism Management</td>
<td>Foreign Language</td>
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*Course structure and delivery are subject to change without prior notice. Students who begin their studies in the January / April intake might have to extend the duration of their studies due to the timing of the courses offered.

INDICATIVE ELECTIVES
- Destination Planning
- Consumer Behaviour
- E-Commerce
- Food and Beverage Management
- Gastronomy
- Interior Design and Architecture
- Special Interest Tourism
- Principles of Internal Control
- Entrepreneurship
- Meetings, Incentives, Conventions & Exhibitions
- Introduction to Cruise Ship Management
- Business Continuity Planning
- Quality Management
- Club & Resort Management

Find us on: The Emirates Academy of Hospitality Management, @EmiratesAcademy, vk.com/theemiratesacademy, weibo.com/eahm
We’re different!

1. Internationally accredited and recognised degree programmes.
2. High performing students can complete their studies in just three years.
3. Part of the luxury hotel company, Jumeirah Group.
4. The option to spend up to one full year studying at Ecole hôtelière de Lausanne in Switzerland or one semester at Cornell University in the United States of America.
5. We handle all visa and immigration formalities for you.
6. The Industry Liaison Department assists all students with the search for part-time work, internships and full-time jobs worldwide.
8. Easy to budget. Flexible monthly and annual payment plans.
9. Readily available accommodation in our secure campus. The studios are fully fitted for single occupancy with an individual kitchen and bathroom.
10. Located directly opposite the world’s most luxurious hotel, Burj Al Arab, in the heart of the Jumeirah Beach Resort and Madinat Souk area.

Flexible payment plans

1. Pay the yearly mandatory academic fees in 9 equal installments per year.
2. Pay one year’s mandatory academic fees before the start of the first trimester of each year and receive 3% discount.
3. Pay the full mandatory academic fees before the start of the very first trimester and receive 10% discount.

Student for a Day

We invite you to come stay with us:
- Complimentary two nights stay on campus.
- Meet our students, attend a class or two.
- Campus showaround.
- Explore Dubai.

We want you to be comfortable with your choice.