

Study at...The Heart of Hospitality

Complete your BBA (Hons.) in just three years!

Bachelor of Business Administration (Hons.) in International Hospitality Management

The Emirates Academy of Hospitality Management provides high performing students with the opportunity to complete their studies in just three years. This option offers significant savings of up to one year's accommodation and living expenses and allows graduates to enter the workforce one year earlier. Students on the three year degree will take up to five courses per Trimester and will need to maintain a cumulative Grade Point Average (GPA) of 2.5 out of 4.0, to remain on the three year structure.



Bachelor of Business Administration (Honours) in International Hospitality Management (126 credits) 2016-2017

Year 1			Year 2			Year 3		
Trimester 1	Trimester 2	Trimester 3	Trimester 4	Trimester 5	Trimester 6	Trimester 7	Trimester 8	Trimester 9
Introduction to Hospitality & Events Management	Hospitality Accounting	Management Accounting	INTERNSHIP	Entrepreneurship & Innovation	Elective 1	Introduction to Finance	Strategic Information Technology	Dissertation
Professional Food Preparation	Front Office Operations	Business Information Systems		Business Ethics	Elective 2	Research Methods	Real Estate (Hotel) Finance	
English Composition and Rhetoric	Housekeeping Operations	Cultural Diversity		Revenue Management	Elective 3	Human Resources Management	Services Marketing	
Food and Beverage Business	Leadership	Principles of Economics		Statistics	Elective 4	Legal Aspects of Hospitality Industry	Strategic Management	Consultancy Project
Food and Beverage Service	Introduction to Marketing	Foreign Language		Organisational Behaviour	Elective 5	International Tourism Management	Foreign Language	

*Course structure and delivery are subject to change without prior notice.

INDICATIVE ELECTIVES

- Consumer Behaviour
- Entrepreneurship & Innovation
- Diving Tourism Management
- Facilities and Installations Management
- Social Media Management
- Food Management & Media(12cr)
- Spa & Wellness Management
- Sustainability in the Hospitality Industry
- Quality Management
- Principles of Internal Control
- Special Project
- Meetings, Incentives, Conventions and Exhibitions
- Cruise Management
- Club and Resort Management
- Business Law
- Special Interest Tourism



We're different!

1. Internationally accredited and recognised degree programmes.
2. High performing students can complete their studies in just three years.
3. Part of the luxury hotel company, Jumeirah Group.
4. We handle all visa and immigration formalities for you.
5. The Industry Liaison Department assists all students with the search for part-time work, internships and full-time jobs world-wide.
6. Truly multi-cultural. Over 60 nationalities to live and study with.
7. Easy to budget. Flexible monthly and annual payment plans.
8. Readily available accommodation in our secure campus.
The studios are fully fitted for single occupancy with an individual kitchen and bathroom.
9. Located directly opposite the world's most luxurious hotel, Burj Al Arab. In the heart of the Jumeirah Beach Resort and Madinat Souk area.
10. Experience sun, sand & ski...in Dubai.



Flexible payment plans

- Pay the yearly mandatory academic fees in 9 equal installments per year.
- Pay one year's mandatory academic fees before the start of the First Trimester of each year and receive 3% discount.
- Pay the full mandatory academic fees before the start of the very First Trimester and receive 10% discount.



Student for a Day

We invite you to come stay with us:

- Complimentary two nights stay on campus.
- Meet our students, attend a class or two.
- Campus showaround.
- Explore Dubai.

We want you to be comfortable with your choice.

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Accreditations & Associations

