The Modules

In order to qualify for the postgraduate degree, all students must take and pass all of the compulsory modules and they must also choose and pass three of the elective modules.

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<th>Trimester 1</th>
<th>Weeks 1 2 3 4 5 6 7 8 9 10 11 12</th>
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<td>Hotel Asset Management</td>
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<td>Applied Statistics for Business Research</td>
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<td>Elective 1</td>
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<td>Trimester 2</td>
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<td>Business Research Methods</td>
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<td>Developing and Monitoring Corporate Strategy</td>
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<td>Elective 2</td>
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<td>Trimester 3</td>
<td>Weeks 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16</td>
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<td>Hotel Service Operations</td>
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<td>Management</td>
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<td>International Recruitment and Talent Retention Elective 3</td>
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<td></td>
<td>Post Graduate Thesis / Business Research Project</td>
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The MSc degree consists of nine modules and a thesis. Out of the nine modules, you may choose three modules from a list of electives. If you decide to undertake a Business Research Project instead of a thesis, four elective modules would have to be completed. Each module involves a minimum of 40 taught hours and 100 hours of self-directed study over a period of one month.

Electives

All students must take a minimum of three electives from the following list. Students who elect to undertake the Business Research Project rather than the Thesis must take a total of four elective modules.

- Business Continuity Planning
- Entrepreneurship
- Hotel Benchmarking
- Digital Marketing
- Sustainable Tourism Development
- Cross Cultural Selling and Marketing

Meeting the Selection Criteria

The application process assesses both academic achievement and personal qualities.

Minimum Requirements for the Postgraduate Degree:

- An accredited Bachelor’s degree or equivalent with a minimum GPA of 3.0 (out of 4.0)
- Sufficient relevant work experience – normally at least 1 year at supervisory level
- Successful completion of entry tests (if required)
- Proof of English Proficiency [Internet-Based TOEFL score of 100 with a minimum score of 25 on each section; Academic IELTS with an overall band score of 7.0; or Paper-based Institutional TOEFL score of 600 and 5.0 in the Test of Written English (acceptable only if taken at The Academy)]

The Personal Interview

The second stage of the application process involves a personal interview with representatives from the academic team at The Academy.
The Emirates Academy of Hospitality Management

A note from the Managing Director

The Emirates Academy of Hospitality Management has always been very proud of its close relationship with industry leaders and with teaching educators here all over the world in the form of guest lectures and with the support of the Ministry of Higher Education and Scientific Research (MoHE) which have been able to enhance research and develop the facilities as well as the skill of academic and research staff and the learning environment. The school has long been recognized as one of the world’s leading business hospitality management schools.

The Academy

The Emirates Academy of Hospitality Management (IAH) is one of the world’s leading business hospitality management schools. It offers Undergraduate and Postgraduate degrees focusing on business hospitality education. With a highly qualified, multi-national faculty, state-of-the-art infrastructure, and a dynamic campus life, the Academy has become a significant contributor to the hospitality industry.

Dubai

Dubai, the fast-paced metropolis that continues to grow in size and importance, is one of the world’s leading business hospitality management schools. It offers undergraduate and postgraduate degrees focusing on business hospitality education. With a highly qualified, multi-disciplinary faculty, state-of-the-art infrastructure, and a dynamic campus life, the Academy has become a significant contributor to the hospitality industry.

Field of Study

The Emirates Academy of Hospitality Management offers a wide range of undergraduate and postgraduate programmes in business hospitality education. These programmes are designed to prepare students for careers in the hospitality industry and to develop their skills and knowledge in areas such as management, marketing, finance, and human resources.

Campus Life

The Emirates Academy of Hospitality Management campus is located in the heart of Dubai, offering students easy access to the city’s vibrant culture and diverse attractions. The campus is designed to provide a safe, comfortable, and dynamic environment that supports both academic and extracurricular pursuits. From high-speed wireless computer networks and internet access, to extensive sports facilities like the campus tennis centre and state-of-the-art gym, the campus provides a range of amenities to support students’ academic and social needs.

Be At THE HEART OF HOSPITALITY

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MSc in International Hospitality Management

The MSc in International Hospitality Management is designed to develop the knowledge, skills, and competencies of graduate industry professionals. It provides learners with the opportunity to develop their managerial competence by conducting business research using a variety of strategies and methods.

Programme Structure and Delivery

The programme is delivered through a combination of lectures, seminars, and practical sessions. Each module is delivered by specialist faculty who have been selected not only for their academic qualifications, but also for their industry experience, teaching skills, and their research interest. Typically, each module will include a combination of lectures, seminars, and practical sessions.

The Learning Outcomes

Upon the completion of this programme, students will be able to:

- Critically evaluate the social, cultural, and political aspects of the contemporary international hospitality industry.
- Make professional contributions to the management of successful hospitality businesses.
- Innovate and lead in the managerial roles within hospitality organizations.
- Reflect on the ethical and moral issues in the strategic, operational, and professional realms.
- Understand, evaluate, and present business research using a variety of methodologies and techniques to support decision-making.

Programme Length

The full-time programme can be completed within one year while the part-time option can be completed within two years.