

# The Modules

In order to qualify for the post-graduate degree, all students must take and pass all of the compulsory modules and they must also choose and pass three of the elective modules.

## Semester 1

Weeks	1	2	3	4	5	6	7	8	9	10	11	12
	Hotel Asset Management				Applied Statistics for Business Research				Elective 1			

## Semester 2

Weeks	1	2	3	4	5	6	7	8	9	10	11	12
	Business Research Methods				Developing and Monitoring Corporate Strategy				Elective 2			
Post Graduate Thesis / Business Research Project												

## Semester 3

Weeks	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
	Hotel Service Operations Management				International Recruitment and Talent Retention				Elective 3							
Post Graduate Thesis / Business Research Project																

## Electives

All students must take a minimum of three electives from the following list. Students who elect to undertake the Business Research Project rather than the Thesis must take a total of four elective modules.

- Business Continuity Planning
- Entrepreneurship
- Hotel Benchmarking
- Digital Marketing
- Sustainable Tourism Development
- Cross Cultural Selling and Marketing

- Sufficient relevant work experience - normally at least 1 year at supervisory level
- A satisfactory level of English language - demonstrated by a score of at least 600 on the paper-based TOEFL, 100 on internet-based test TOEFL, or 7.0 on the IELTS. (see below)
- Successful completion of The Emirates Academy of Hospitality Management's entry test. Please see our web pages for details on the content on the test

The Emirates Academy of Hospitality Management also considers the appropriateness of career goals to the degree programme. In addition, consideration may be given to how background and life experience would contribute towards an educationally beneficial mix of students.

## Admission Requirements

Admission decisions are based on a combination of factors, including academic degrees and records, a statement of purpose, letters of recommendation, test scores, an interview and relevant work experience.

The minimum graduate admission requirements are:

- A Bachelors degree or recognized equivalent from an accredited institution; with a satisfactory scholastic average, usually a minimum grade-point average (GPA) of 3.0 (B)