

Celebrating 15 Years of Excellence

THE EMIRATES ACADEMY OF HOSPITALITY MANAGEMENT

In academic association with Ecole hôtelière de Lausanne



Executive Certificate in
International Hospitality Management
For members of The IAHE

Executive Certificate in International Hospitality Management

Programme:

The Emirates Academy of Hospitality Management (EAHM) in Dubai is one of the world's leading hospitality business management schools and an integral part of the global luxury hotel company, Jumeirah Group. It is a leading provider of University-level hospitality business education and offers both undergraduate and postgraduate degrees designed to develop the hospitality leaders of the future.

EAHM's Executive Certificate in International Hospitality Management is a recognition of your professional development and commitment to continuous learning. Pursuing an Executive Certificate allows you to further your business knowledge at your own pace while you continue to work. You will have the opportunity to interact with peers across different industries and broaden your networks. Taught by our exceptional Faculty members, this Executive Certificate will provide an impactful learning experience and take your career to greater heights.

Benefits:

- Small Class Size
- Taught by Outstanding Faculty Members
- Network with Peers Across Different Industries
- Gain credits towards EAHM's prestigious MBA programme

Admission Requirements:

- 2 to 5 years of working experience
- Fluent in English
- 2 reference letters
- Successful interview

Modules:

- Hotel Service Operations
- Hotel Asset Management
- Managing Human Capital
- Business Research Methods
- Applied Statistics for Business Research
- Developing and Monitoring Corporate Strategy
- Corporate Finance
- Digital Marketing
- Law and Ethics in the Business
- Sustainable Tourism Development
- Cross Culture Selling and Marketing
- Events Operations & Risk Management



Exclusive offer for The International Association of Hotel Executives

Special price (IAHE members) : 4000 AED per module (must quote your Membership number)
Regular price (IAHE non-members) : 6000 AED per module

Enrolment Periods:

Executive certificate course offers new module every 4 weeks.
Classes are held every Sunday Tuesday and Thursday from 6pm to 9pm

For more information please contact: info@emiratesacademy.edu



PO Box 29662, Umm Suqeim 3, Al Saqool Street, Building 69
Opposite Burj Al Arab, Dubai, United Arab Emirates
Telephone: +971 4 315 5555, Security Gate: +971 4 348 0955
Welcome Centre: +971 4 348 0630
Opening Hours: Sunday - Thursday, 0800 - 1800hrs
Email: info@emiratesacademy.edu
Website: www.emiratesacademy.edu

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