Dear Students,

This is our first newsletter and we would like to thank everybody for reading it. Our goal for this Newsletter has been to try to involve other students in the work we do to improve this school. We would like to welcome Shruti Setha as the newest member in the council. Do not forget to look at Facebook, our the Notice Board and soon also Moodle for more information from us!

Regards,

The Student Council

Dates to remember
We have recently seen Jumeirah, ResNet, Intercontinental, StantonChase as well as Swissotel visiting us.

20th of Feb., Action Hotels (asset management) and Hotel Valuation Services (HVS), is coming.

27th of Feb., Hyatt is coming in.

We also have W Hotel, Ritz Carlton, Four Seasons, Shangri-La, Kempinski and Millennium Hotels coming in later during this trimester and next.

So keep your eyes on the timetable and participate in these presentations!

Accommodation/Campus
We would like to announce that we soon can be found on Moodle as well to improve our communication with the students.

Further, we would like to highlight that the Library has got new computers.

Another important change is that students now have a monitor in Study Room 1 that can be used together with the computer as a means to improve group work.

Please also note that we have got new furniture by the pool.

Events
Welcome Back BBQ
The tri-semester started off with a welcome back BBQ hosted by the Student Council. The idea behind the evening was to allow new students to meet the rest of the Academy and for others to catch up in a relaxed atmosphere. With great food cooked by our excellent chefs, Kirey and Chris and grooves from Mathias and Manuel it was a great evening. We hope you all had a great evening!

Blood Donation Drive
On the 31st January 2011 the Academy welcomed the blood donation truck at the main gates of the Academy in hope to achieve a considerable donation of blood. There were over 50 blood donations from the students, faculty, admin team and other Jumeirah Staff, which is double the previous donation drive at the Academy. The drive was a huge success and we would like to thank all those that donated or tried to donate blood. Your support is much appreciated by those in need of blood, as the demand always exceeds the supply!

Valentine’s Day Roses
For the first time the Student Council put together a unique Rose delivery service to allow students and faculty to send roses to each other and to show their love and appreciation for one another. Happy Valentine’s Day!

Drama Club
The Emirates Academy is hosting a bi-monthly drama club where students can do some fun improvisational activities and have an outlet from their day-to-day routine. We recommend you come along to try the club out even if you’re a bit shy. Contact Sam Mount for more details.

Quiz Night
The Student Council will be hosting a Quiz Night on Remo rooftop on Tuesday 21st February! The event will see teams of four compete in a ‘pub quiz’ style putting their brains to the test and answering questions whilst having fun at the same time. Come along to release the knowledge and competitive side in you.

Sports
Our goal is to encourage an active and healthy lifestyle for the students. This will be accomplished by the development of various sports teams, improvement current sports facilities and increasing the number of sporting activities available.

Currently we are working on organizing two sports teams for the Academy: a cricket team and re-establishing the football team. It is our hope that we will be able to form a strong platform from which these teams may grow. If you are interested, be sure to keep your eyes out for the sign up! Also stay tuned for information regarding viewings of the ICC Cricket World Cup 2011 at the pool bar!

If you have any queries or suggestions feel free to contact Christopher Pieri, or any other member of the Student Council.

Teacher profile
Dr. John Fong is currently the Director of Marketing and Associate Professor in the Emirates Academy of Hospitality Management.

He is a lecturer at both the undergraduate and post-graduate levels, a published author, an academic reviewer for journals and textbooks and a sought after speaker; having conducted numerous seminars in Asia, Australia, the Americas and now the Middle East.

His background is in project management, specializing in international marketing, strategic planning, change management and corporate communications.

John is not only versatile, he is a consummate marketing professional and believes in applying what he has taught from the classrooms into the real world. Prior to joining the Academy, John was the Head of Postgraduate Studies at the International College of Management Sydney, in Australia, a Partner Institute of Macquarie University.

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